

# Feather in the Future Oncentive Program

## Official 2018 FIF Program Rules

### **General Rules**

- All disputes arising out of the application or interpretation of any rules or conditions of the Feather in the Future Incentive Program shall be decided by Feather in the Future,
- Submission of application and application fee is acknowledgement that the rules have been read and understood.
- Program Rules of Eligibility
  - Stallion Division
    - 3 years and older
    - Must be a registered Gypsy Horse. Registry may be held with GVHS, GHRA, or GHA
  - Mare Division
    - 3 years and older
    - Must be a registered Gypsy Horse. Registry may be held with GVHS, GHRA, or GHA
  - **Performance Division** 
    - 3 years and older
    - Open to Mare, Stallion or Gelding
    - Must be a registered Gypsy Horse. Registry may be held with GVHS, GHRA, or GHA

#### Program Enrollment

- Stallion Division Enrollment
  - The stallion division is conformation based and all affiliate classes for this division will be halter in hand classes.
  - Stallion annual enrollment fee will be \$500
  - Registered owner must submit the 2018EnrollementApplication form to FIF, email or mail is accepted
    - \$25 application fee is required to submit the application
      - The application fee will be refunded if application is not accepted.
    - A Copy (Do not send Original) of both sides of registration papers from GVHS, GHRA or GHA.
      - o Left and Right-Side conformation pictures if none shown on registration.
      - o Breed registration papers must show current ownership as identified on this application.
  - Feather in the Future reserves the right to refuse enrollment to any horse.
  - Enrollment Balance of \$475 due upon acceptance into the program.
  - Enrollment is valid for the calendar year of enrollment.
- Mare Division Enrollment
  - The mare division is conformation based and all affiliate classes for this division will be halter in hand classes.
  - Mare annual enrollment fee will be \$250
  - Registered owner must submit the 2018EnrollementApplication form to FIF, email or mail is accepted



- \$25 application fee is required to submit the application
  - The application fee will be refunded if application is not accepted.
- A Copy (Do not send Original) of both sides of registration papers from GVHS, GHRA or GHA.
  - Left and Right-Side conformation pictures if none shown on registration.
  - Breed registration papers must show current ownership as identified on this application.
- Feather in the Future reserves the right to refuse enrollment to any horse.
- Enrollment is valid for the calendar year of enrollment.
- o Enrollment Balance of \$225 due upon acceptance into the program.

#### Performance Division Enrollment

- This is a separate division from the stallion and mare divisions.
- The goal of this division is to encourage performance in the Gypsy horse breed.
- This division is open to stallions, mares and geldings
- Affiliate classes targeted for this division will be under saddle/driving.
- Cost
  - Performance annual enrollment fee will be \$150
  - Registered owner must submit the 2018 Performance Enrollment Application form to FIF, email or mail is accepted
    - \$25 application fee is required to submit the application
      - The application fee will be refunded if application is not accepted.
    - A Copy (Do not send Original) of both sides of registration papers from GVHS, GHRA or GHA.
      - Left and Right-Side conformation pictures if none shown on registration.
      - Breed registration papers must show current ownership as identified on this application.
  - Feather in the Future reserves the right to refuse enrollment to any horse.
  - Enrollment Balance of \$125 due upon acceptance into the program.
  - Enrollment is valid for the calendar year of enrollment.
- Stallion Division Benefits
  - Advertising:
    - Continued monthly recognition on FIF Facebook page
    - Monthly Featured Spots on the home page of www.featherinthefuture.com
  - Recognition through announcers and literature at 10 qualifying shows through FIF promotions
  - Website:
    - Link to farm website
    - Main page monthly headliner
    - Photos
    - Eligible foal page linked with stallion name
  - Magazine:
    - FIF will support a local Gypsy breed magazine to promote the program. Magazine TBD

www.featherinthefuture.com



- Stallion names at times will be listed on ads
- Winning stallions will be used in the images
- Images will be tagged with contact info of owner
- Mare Division Benefits
  - Advertising:
    - Continued monthly recognition on FIF Facebook page
    - Monthly featured spots on the home page of www.featherinthefuture.com
  - Recognition through announcers and literature at 10 qualifying shows through FIF promotions
  - O Website:
    - Link to farm website
    - Main page monthly headliner
    - Photos
    - Eligible foal page linked with mare name
  - Magazine:
    - FIF will support a local Gypsy breed magazine to promote the program. Magazine TBD
    - Mare names at times will be listed on ads
    - Winning mares will be used in the images
    - Images will be tagged with contact info of owners

### FIF Affiliated Classes

- Each FIF affiliated show will have one or more designated Gypsy conformation or performance classes per division that eligible members will be able to participate in and possibly qualify for an award money payout
  - Conformation:
    - 2018 program will pre-select at least two conformation classes per show
    - One stallion
    - One mare
  - Performance:
    - 2018 program will pre-select at least one performance class per show
    - Selected class will be determined upon the member base
    - All efforts will be made to select a class that highlights versatile discipline
- In choosing the affiliate classes, "FIF will make every effort to choose classes that meet the greater member base"
- In choosing the affiliate classes, "FIF will make every effort to choose performance classes that are not bias toward one discipline or another"
- Member participants are responsible for ensuring they are correctly enrolled in the affiliate class of their division as an FIF competitor
  - Members will confirm with the show promotor at check in
  - Members will confirm with the ring steward at check in of the class
- "FIF will not be held responsible for a member not getting placed in an affiliated program class because of human error"



- Rules of Affiliated Class Payout for All Divisions
  - In 2018, 80% of Enrollment Fees become the FIF program award prize money throughout the 10 affiliated shows for each division
  - Since 2018 is open enrollment, as enrollees join the program, their 80% enrollment fee will be split between the remaining shows for that year and division
  - Payout award money for each show is calculated by the total members in each division as of one day before the show date
    - For each FIF affiliate division class, the top 2 highest placing horses will receive payout
      - 60% Award Money to the highest placing, 40% Award money to the next highest placing
      - In the event that FIF participants do not place in the 1 to 6 ribbon placings, the judge will place FIF participants independently
      - If an affiliated class only has one FIF participant that participant will receive the 100% payout designated for that class.
      - If No FIF participants are enrolled in a FIF affiliated class, the award money designated for that division show will be distributed evenly to the other classes in the same division show (stallion, mare, performance) of that show.

For Example: If the 3 y/o stallion class has zero FIF member entries and the 4 y/o and older stallion class has two FIF member entries, all the money designated to be paid at the show would be divided 60/40 in the 4 y/o and older stallion class. Money stays within the division allocated.

- No FIF participants entered in a division affiliated show, results in the award money designated for that show being held until year end awards.
- Award Money is mailed out 2 weeks post show close
  - IRS Form W-9 for must be on file with the FIF office in order to receive award Money.
- 20% of all nomination fees shall be deducted when received as an administration fee by Feather in the Future, Inc. for promotion and administering the program. FIF Year End
  - Stallion division
    - All first place winners will split any award monies that did not get payed out due to 1 or more show having zero participants.
    - Top 2 stallions will receive the following benefits for the 2019 Season
      - 25% OFF 2019 FIF Enrollment
      - 2 Foals Paid in for 2019 membership, must be FIF offspring who hold registry with GVHS, GHA, or GHRA
  - Mare division
    - All first place winners will split any award monies that did not get payed out due to 1 or more show having zero participants.
    - Top 2 Mares will receive the following benefits for the 2019 Season



- 25% OFF 2019 FIF Enrollment
- 2 Foals Paid in for 2019 membership, FIF offspring who hold registry with GVHS, GHA, or GHRA
- Performance division
  - Top 2 performing horses will receive the following benefits for the 2019
     Season
    - 25% OFF 2019 FIF Enrollment
- o All award monies earned will be tracked on www.featherinthefuture.com..
- o A point system is in place to calculate top winners for year end awards.

### • FIF Committee

- FIF will host a steering committee consisting of breed subject matter experts. The steering committee will lend their experience and knowledge of the Gypsy breed to the application review process as well as provide input as requested to the FIF staff
- FIF has set up a committee of no specific number, to collectively care for the needs of FIF
- FIF committee members are selected by a person's knowledge, understanding, and support of the Gypsy horse
- FIF committee members will be re-evaluated each year, and will be replaced or remain on the committee at the discretion of the FIF
- o In the event of excessive bias, such committee members will be removed immediately

#### FIF Board

- o FIF Board members will consist of owners of the program.
- The FIF board will have final say in all decisions regarding the program.
- FIF board will take input from the FIF committee and FIF show partners in matters such as rule changes, application approval process, affiliate class selection and suggestions to improve the program.
- FIF Show Partner responsibilities
  - Affiliated show producers agree to support the mission of the FIF program
  - Promote the FIF Program through:
    - Website
    - Printed materials
    - Facebook
  - Producer agrees to display FIF Banner(s) in a high traffic, easily seen area, at each affiliated show
  - Producer agrees to display any literature for show participants to see and receive
  - Producer agrees to have pre-written announcements made at each affiliated show
    - Throughout show
    - During FIF chosen classes
  - Producer agrees to work with FIF to ensure judges follow the FIF rules as outlined



- Promotors will check in all FIF members and ensure they are on the steward's class sheet
  - Members will confirm with the show promotor at check in
  - Members will confirm with the ring steward at class check in
- Ensure show staff and steward understand the FIF program and FIF participants are noted on the steward class sheet
- Steward must remind judge of FIF competitors and the possible need for FIF placement if FIF competitors do not place in the 1 to 6 ribbons
- Advertisement Rules
  - All promotions must be FIF approved
  - FIF logo must be on all literature, banners, etc.
  - FIF will provide announcer comments to be read at the start of the FIF affiliated classes
- o FIF Requirements at Show
  - FIF banner hung in high traffic, highly visible areas of show ring
  - FIF will provide announcer comments to be read at the start of the FIF affiliated classes
  - Announcements made regularly throughout the show
  - Affiliated show classes have link or logo attached to each class
  - Show producer allows for an FIF booth space if a FIF committee member is available to attend affiliated event
- Post Class responsibilities
  - Classes identified with FIF will payout 60% Highest Placement /40 % Second Highest Placement member participants in each class and should be announced in any show promoter results online.
  - Show promotor will inform the FIF staff via email of the show results within 10 business days of show close.
- Rules Change Policy
  - o Program rules will be re-evaluated at the close of each current year
  - Updated rules will be posted before the 2019 open enrollment begins
  - o Changes will be made to better the FIF program for the Gypsy horse
- Termination of Program
  - FIF owners may cancel the program at any time if it deems participation is insufficient to continue the program.
  - o In the event of program termination:
    - All members will be notified 30 days in advance in writing
    - Each division's award monies not paid out as of the termination date will be evenly distributed to the members of that division
    - 20% office fee will not be refunded