



Platinum Show Sponsor - \$1000



- Large highlight title, logo, and link advertisement on the CGHC website
- Full page advertising space in The Gypsy Breed Connection publication.
- Premium advertising space at the CGHC welcome table at the show office.
- Your business announced as our Platinum Sponsor periodically during the show and Highlighted during the Saturday night event.
- Priority invitation to present awards with photos taken with class winners throughout the show.

Gold Show Sponsor - \$500



- Advertisement on the CGHC website.
- Half page advertising space in The Gypsy Breed Connection publication.
- Your business announced as our Gold Sponsor periodically during the show and during the Saturday night event.
- Small advertising space at the CGHC welcome table located at the show office.
- As our Gold Sponsor, invitation to present awards with photos taken to class winners throughout the show.

Silver Show Sponsor - \$250



- Advertisement on the CGHC website.
- Quarter page advertising space in The Gypsy Breed Connection publication.
- Your business announced twice as our Silver Sponsor during the show and when applicable, during the Saturday night event.

Bronze Show Sponsor - \$150



- Advertisement on the CGHC website.
- Business listing in The Gypsy Breed Connection publication.
- Your business or name announced during the show and when applicable, during the Saturday night event.

Class Sponsor - \$50



- Advertisement on the CGHC website.
- Class Sponsor listing in the show premium.
- Your business or name announced as the class sponsor during the class.
- **Please contact us for a list of classes still available for sponsorship.**

Show Supporter- \$25



- Your name listed on the CGHC website
- Business listing in The Gypsy Breed Connection publication.

The California Gypsy Horse Club

The California Gypsy Horse Club is a 501-(c) (5) non-profit organization and your business donation is tax deductible. We will provide you with a receipt letter for this purpose.

We Will Need From You:

- ❖ Your camera ready ad for the sponsorship you have chosen
- ❖ Your banner fitted with grommets
- ❖ Your web address or phone number for the website link
- ❖ Your donated prize(s) to display and/or give away at the shows

Name of Business:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Cell:	Email:
Website:		
Type of Sponsorship(s)	Notes	Cash or Prize Amount
Check #	TOTAL SPONSORSHIPS	

NORTHERN CA FALL SHOW ☐ check here

Mail Donation Checks and form to:

CGHC Show Sponsorship
c/o Deb Dyer, Treasurer
43373 Via Sabino
Temecula, CA. 92592

Mail Prizes, Banners and copy of this form to:

CGHC Show Sponsorship
c/o Samantha VanSickle
Po Box 515 (FedEx/UPS 5753 La Porte Rd)
Bangor, CA. 95914

Email camera ready files and copy of this form to:

californiagypsyhorseclub@gmail.com

Donations, Sponsorships and Ad payments may also be paid through PayPal and sent to:

californiagypsyhorseclub.com

SOUTHERN CA SPRING SHOW ☐ check here

Mail Donation Checks and form to:

CGHC Show Sponsorship
c/o Deb Dyer, Treasurer
43373 Via Sabino
Temecula, CA. 92592

Mail Prizes, Banners and copy of this form to:

CGHC Show Sponsorship
c/o Samantha VanSickle
Po Box 515 (FedEx/UPS 5753 La Porte Rd)
Bangor, CA. 95914

Email camera ready files and copy of this form to:

californiagypsyhorseclub@gmail.com

Donations, Sponsorships and Ad payments may also be paid through PayPal and sent to:

californiagypsyhorseclub.com

We thank you so much for your support!



The Gypsy Breed Connection

A Publication Produced in Partnership with the CGHC



The Gypsy Breed Connection
Don't miss out on this Dynamic Advertising Opportunity!

The Gypsy Breed Connection is distributed at venues across the country, with a reach of over 40,000 at the California Horse Expo alone!

Each Magazine is filled with Information, Educational Articles, & Breed Promotions!

Gorgeous center spread available for the promotion of YOUR farm & horses!

Rates for ads start at only **\$25!!!**

Da Moor's Feed & Feed
1/2 Page & 1/4 Page Ads Available!

Stunning Full Page Ad Opportunities!

NEW!!! STALLION ROW & SALE BARN PAGE!

California Gypsy Horse Club Breeders Directory

Make sure new customers can find you!

Check out our Fantastic Sponsorship Opportunities, "Sale Barn" Page, Breeders Directory, & SO MUCH MORE!

For more information on how you can participate, visit us at: www.californiagypsyhorseclub.com
Email: californiagypsyhorseclub@gmail.com Phone: 530-713-6930

BREEDER DIRECTORY SALES BARN STALLION ROW

THE Gypsy BREED CONNECTION

SPRING EDITION

CALIFORNIA Gypsy Horse Club
www.californiagypsyhorseclub.com

EMBER'S FIRE
SMA AWARENESS
EMBRACED BY THE
GYPSY COMMUNITY

THE ART OF
PRESENTATION
SHOWING TO WIN

FEATHER & FLAIR
THE CARE &
MANAGEMENT OF
ALL THINGS HAIR

INCLUDES:
CGHC SOCAL
SHOW PROGRAM
APRIL 28TH-30TH 2017
BURBANK, CA

Advertising Options Full Color: 8.5" x 11"		Rates
Front Cover (Contact us for more details and specs)		\$300
Centerfold		\$450
Back Cover		\$275
Inside Front Cover		\$250
Inside Back Cover		\$250
Full Page		\$200
Half Page		\$150
Quarter Page		\$75
Business Card		\$50
Stallion Row Listing (Print & 90 days Online)		\$50
Sale Barn Listing (Print & 90 days Online)		\$50
Breeders Directory Listing		\$25



For more information on how you can participate,
visit us at: www.californiagypsyhorseclub.com
Email: californiagypsyhorseclub@gmail.com Phone: 530-713-6930





CGHC Ad Guidelines:

Ads & Sponsorships may be paid for using the methods listed below

- Paypal sent to (californiagypsyhorseclub@gmail.com)
- Check mailed to (CGHC Po Box 515, Bangor, CA. 95914)
- CGHC Store at (www.californiagypsyhorseclub.com)
- We can also take CC info over the phone and would need (CC number, Exp date, 3 digit code and billing zip code)

Requirements For Camera-Ready Ads

- Electronic files should be sent to: californiagypsyhorseclub@gmail.com
 - Files must be 300 dpi.
- PDF files preferred. TIFF, JPEG & PSD files are also accepted.

(Ad design and layout services available at additional cost. Please contact our media director)

Ad Sizing

Full Page W: 8.25 H: 10.75 w/Bleed: W: 8.75 H: 11.25	1/2 Page W: 8.25 H: 5.375 OR W: 4.125 H: 11.25	1/4 Page W: 4.125 H: 5.375 1/8 Page “Business Card Ad” Standard Card Size, (3.5 x 2) Vertical or Horizontal	Centerfold Image (Full Bleed) W: 17.25 H: 11.25	Cover Image Contact for opportunities and requirements	Breeders Directory Listing: <ul style="list-style-type: none"> • Name • Farm • Address • Phone Number • Email • Website
			Sales Barn & Stallion Row 1 full color Image & 50 words (\$0.35 per word over 50)		